

Minutes of the Friends of Lapham Peak Snowmaking Committee  
Hausmann Nature Center  
October 8, 2019, 6:00 PM-8:05 PM

**Present:** Anne Riendl, John McCarthy, Joanne Ziarek, Rick Bjodstrup, Mike Graham, Will Edwards, Charlie Ritter, Mike Koester, and guest Dan Wiley.

**Next meetings:** October 22 at 6PM at Hausmann Nature Center.

**Approval of Minutes:** Minutes of September 17 approved. Anne R. will notify Mary Ellen B. to distribute and post the minutes to the website. Minutes of June 25 open listening session need final consolidation of input from all present that evening before being presented for approval. John M. working on this.

**Insurance:** Various considerations were discussed related to heavy equipment use by the Friends to clarify future situations.

**Fright Hike:** Preparations are ongoing with many volunteers needed. Angie has created a signup genius website which has been provided to multiple groups of potential volunteers.

**Fundraising topics:** The American Birkebeiner Ski Foundation has offered to send out an e-mail to Birkie participants in our area to help raise awareness of our need for funding for a new snowcat and a building to house it. Much discussion ensued about the content of such an e-mail and the ideal timeline. Charlie R. and Will E. will contact Nancy Knudsen at the ABSF to determine the best way to get our message out via this e-mail. Will E. proposed to send a mailing to select members of the many organizations that are involved with skiing and support snowmaking at Lapham. After much discussion about costs and logistics it was decided that we will continue to pursue electronic communication with these groups to send our message.

**Mailings:** It was noted by Rick B. that in order to capture new addresses when people have moved we need to add "Address service requested" to the labels on our mailings.

**Winman Trailhead signs:** Images from the Winman ski area website were shown as an example of a very professional, complete, and current trailhead sign that includes a trail map and donation request in one convenient place. It may be possible to pursue something similar to this for Lapham at the Evergreen trailhead.

**Delafield Tourism Commission:** This group meets the second Tuesday of each month. Charlie R. and Will E. plan to attend and make a request for funding for snowmaking as it benefits the whole community in so many ways.

**Radio Show WISN:** News talk 1130 WISN Ellenbecker Investment Group will be making a recording with Anne R. and Charlie R. on October 16. This 20 minute segment will be recorded and aired along with a 20 minute segment by Luke Kloberdanz about the Ice Age Trail Alliance. The podcast will be available for use by anyone after it has been recorded. Perhaps a link can be added to the website. Here is the link to the podcast: <https://www.ellenbecker.com/milwaukeeesphilanthropiccommunity>.

**Snowmaking Balance:** As of the end of September 2019 the Treasurer's report showed a balance of \$64,118.33.

**Donor Categories:** Anne R. showed the number of donors and amounts in Avalanche, Glacier, Blizzard, Snowman, Snowball, Fundraisers, and Penguin sponsors since inception in 2005. To reward the larger donors we have been asked to consider various "experiences" that could be provided rather than items.

**January 1, 2020:** Celebrate man-made snow events being planned with Lapham Peak Ski Club, Outdoor Wisconsin, and possibly a scavenger hunt. Both photographers Tom Davenport and John Hillmer will be there.

**Snowcat and Building for Snowcat:** John M., Rich M., and Anne R. met with Anne Korman on September 18. Anne K. reported that there was no funding for the snowcat shelter in the 2019-2021 DNR budget. So far, one contractor has responded to our proposal. It was noted that another possible source for funding is to apply for a WI-DNR Stewardship grant which awards up to \$20,000. Applications are due by mid-November and John M. will submit the application.

**Season Preparations:** There has been a change in the way utilities will be paid starting in 2020. During the Snowmaking Season the DNR will need to pay the utilities directly and the Friends group will then be required to reimburse the state. Plans are still being worked on to have a Pisten Bully 100 to demo in December or January.

**Respectfully Submitted: Joanne Ziarek**