

Minutes of the Friends of Lapham Peak Snowmaking Committee
Delafield Library
June 26, 2018
6:00-7:45 PM

Present: Anne Riendl, Rich Marusinec, John McCarthy, Joanne Ziarek, Joe Stuber, Will Edwards, Charlie Ritter.

Next meetings reminder: All meetings at 6:00 PM at Delafield Library - July 10, August 14 & 28, September 11 & 25. July 24 social/potluck with FLP board at Mike Fort Shelter 6:00 PM.

Minutes of June 12, 2018, approved: Joanne Z. to notify Mary Ellen B. to distribute and post the minutes to the website.

Delafield Chamber of Commerce: The Friends of Lapham Peak has joined the Chamber. Charlie has obtained a schedule of their monthly meetings. He also noted that Deb Smith, Director of Delafield Tourism, will be invited to a future summer meeting.

New fundraising campaign: "INTO THE WOODS-Closing the Loop." Will E. presented two possible brochure drafts that could be given to potential donors. There was much discussion about the content and layout with Will noting the suggestions to send out a final draft in the next few days. Thanks to Will, Rich M., and Cris Rosario for their contributions to content, layout, and graphics.

Donor recognition in Evergreen: Discussion again focused on how best to recognize donors and eventually replace the name plates and plaques on the wall in Evergreen shelter. Anne R. has been working on a digital picture frame or continuous screen showing the names and various categories of donors. It was suggested that we keep the current names and levels of recognition of Snowball, Snowman, Blizzard, Glacier, and Avalanche but also add a \$2500 level, possibly called Snow Angel. It was suggested optimistically that we might need additional categories for larger donations such as \$30,000 & up and \$50,000 & up. In addition to the digital version consideration might also be given to placing some type of sign either inside or outside of Evergreen listing the donors.

Donor recognition while skiing: Rich M. showed a sample of a colorful donor pass that could be attached to any zipper to show support while skiing. He also has contacted suppliers and printers for cost estimates. Charlie will check with L.L. Bean about availability of types of recognition pins.

Meeting with Cindy Duchow: Joe S., Anne R., and Charlie R. will plan a presentation to her and invite her to a meeting this summer.

Approaching local businesses: To avoid duplicate requests for sponsorships for the Friends' various events Anne R. suggested that she or Charlie R. should keep track of the various requests. Charlie will contact L.L. Bean in the next 10 days at Summerfest to promote the "**Snovember**" event and solicit their assistance with a possible speaker as well as a donation. He also approached the Lapham Peak Ski Club for help with this event. Susanna and Cris R. will continue to focus on large businesses & foundations.

MOU: John M. presented the latest version of the draft proposal and requested any comments be sent to him in the next few days so that he can send the proposal to Missy V. by next week for DNR consideration.

Strategic and business plan for snowmaking: The minutes of the May 14 meeting were sent to Missy V. and Anne Korman on June 16. No comments have been received so far.

Bike swap: Anne R. will check with DNR office staff about helping with online sales of remaining bikes.

Survey of 3B & 3C trail segments: John M. has completed the survey and is waiting for the results to be processed. He noted that the DNR has pointed out an endangered plant species called kitten tails in some areas of the park and showed pictures to identify the plant.

Possible source to borrow snow cat: Charlie R. reported that the Heiliger Huegel ski club near Holy Hill has a snow cat that they may be willing to loan us if needed in an emergency if ours breaks down. He will confirm the details with them. We would also reciprocate the favor if they needed to borrow ours.

Fright Hike: Planning continues for this event October 12 & 13, 2018. Early online ticket purchases as of June 19 through TicketSpice at <http://bit.ly/frighthike18> were over \$300. There will be a Fright Hike float in the July 4th Delafield parade. Angie will be soliciting business sponsors for the various skits. She also published a wish list for donated items which can be found at <http://frighthike.org/volunteer>.

Enhancement Grants: Joe S. and Louise B. submitted grant requests. Notification is expected by July 20.

Thank you/receipts: The remaining 138 e-mail and 38 USPS receipts were sent to donors this week which should bring us up to date in acknowledging donations for the current fiscal year.

Pedestals: Rich M. reported that all electrical pedestals have been locked and clipped.

Possible route for additional trail: When could this be added and covered with man-made snow? Recent conversation with DNR staff indicated that this area is not currently considered an "official" trail and may not qualify without more study.

Social pot luck with FLP board: The Mike Fort shelter has been reserved for the event on July 24. Joanne Z. will send more information and reminders to all committee and FLP board members in the next few weeks.

Miscellaneous: John M. requested that everyone document their volunteer hours worked on projects related to the **Trails Grant**. Everyone is reminded to document their volunteer time spent on the Google docs sheet for all snowmaking-related activities. **ROA-** awaiting publication of final documents.

Christmas/Holiday card to donors-looking for a coordinator for this annual effort. **Digital content for monitor in Evergreen-**Volunteer needed to create and update content for events, fund raisers, donor recognition, etc. and keep it playing on monitor. **Barb Schueler-** connections to pipe resource. **Snowcats to consider-** Wilmot, St. Cloud, MN., Minocqua. **Ski/clothes rack near trail head-** Charlie R. either scouts or contact Theo A. to build. **Snowmaking Volunteer Recognition-** Joe S. and Rich M. will meet to discuss options for later in the year. **Expense summary for snowmaking:** Anne R. & Rich M. to review this file for YTD and proposed project spending for next 12 months. **New snow gun:** ordered and down payment sent. **Summer solstice:** Held June 23. Awaiting financial report on amount raised.

Respectfully submitted by Joanne Ziarek