

Minutes of the Friends of Lapham Peak Snowmaking Committee
Hausmann Nature Center
June 12, 2018
6:00-8:00 PM

Present: Anne Riendl, Rich Marusinec, John McCarthy, Joanne Ziarek, Rick Bjodstrup, Joe Stuber, Will Edwards, Charlie Ritter.

Next meetings reminder: All meetings at 6:00 PM at Delafield Library -June 26, July 10, August 14 & 28, September 11 & 25. July 24 social/potluck with FLP board at Mike Fort Shelter 6:00 PM.

June 11 work week projects: The group discussed the work that was completed as planned on June 11 & 12 raising the well outlet, moving, repairing, and adding electrical pedestals, and completing drainage improvements.

Minutes of May 22, 2018, approved: Joanne Z. to notify Mary Ellen B. to distribute and post the minutes to the website.

Ski/Clothes rack near trail head: Charlie R. has contacted the scouts. If they do not have an eagle scout candidate for this project by the end of September we will contact Theo Abrahamson to accept his offer to build the rack(s).

Delafield Chamber of Commerce: The Friends of Lapham Peak will join the Chamber. A check was issued from the general fund for the \$150 annual non-profit membership fee. Charlie will obtain a schedule of their meetings. He also noted that Deb Smith, Director of Delafield Tourism, is very interested in our activities. She will be invited to a future meeting.

New fundraising campaign: " INTO THE WOODS-Closing the Loop." Will E. presented his initial ideas for this campaign to complete the phase 3 loop suggesting their group have regular meetings with input and feedback from the rest of the committee. Rich M. will prepare some samples of updated, simplified brochures to give to prospective donors. Charlie R. will work with Will on this while Cris and Susanna R. will concentrate on the corporate sector. There was much discussion on how to recognize donors and what levels should be set for this campaign. Will and Charlie will research types of items that could be given for various levels of donations. On the topic of fundraising John M. suggested a new event for this fall tentatively called "**Snovember**". After more discussion on this idea it was decided that Joe S. will check with the Lapham Peak ski club to see if they would coordinate this event and Charlie R. will check with L.L. Bean to find a speaker.

Donor recognition in Evergreen: Discussion then focused on how best to recognize donors and eventually replace the name plates and plaques on the wall in Evergreen shelter. Suggestions had been made by Anne Korman and DNR staff to have some type of digital picture frame or continuous screen showing the names and various categories. This would be easier to update than the name plates and plaques. It was felt that names could be arranged alphabetically within each category making it easy for donors to find their names. Separate categories were suggested for Corporate and Individual donations, "In Kind" donations, Income from fund raising, and Grants. The "Into the Woods" campaign donations would be shown separately for this year to show the progress on raising the \$160,000 needed to "close the loop" to finish phase 3b and 3c. Ideas are still needed for the best way to recognize and thank the

“In Kind” corporate donors like Super Excavators and Miller Bradford who have given so much in time and equipment to snowmaking.

Meeting with Cindy Duchow: Joe S., Anne R., and Charlie R. will plan a presentation to her and invite her to a meeting this summer. She sent a card to the Friends of Lapham Peak with the May 12 workday newspaper clipping inside.

Summer Solstice: Anne R. brought flyers for committee members to distribute for this June 23 Saturday evening event at Homestead Hollow. It was noted that Julie Hacker had passed on this information to Peak Nordic families and encouraged them to attend.

Bike Swap: Held June 2 with a profit of around \$1500. Anne R. has agreed to be the coordinator. Next year consideration might be given to combining the Summer Solstice event with the bike swap/fun fair into a single outdoor expo during free park admission day the first weekend in June. Charlie R. will bring up this idea with the chamber of commerce to solicit their help and input.

Fright Hike: Planning continues for this event October 12 & 13, 2018. The subcommittee will meet June 19. The press release is ready and the website is FrightHike.org. Online ticket purchases can be made through TicketSpice at <http://bit.ly/frighthike18>. There will also be a Fright Hike float in the July 4th Delafield parade.

Enhancement Grants: Joe S. completed 3 grant requests and Louise B. completed requests for an entrance sign for the park and for a stretcher/body board to carry injured persons off the trail. These applications were submitted to Anne Korman who was to submit them to the DNR on June 7. Notification is expected by July 20, 2018.

Treasurer’s report: The May 31 draft of the treasurer’s report showed a snowmaking balance of \$79,200. The snow gun has been ordered and the down payment sent.

Social pot luck with FLP board: The Mike Fort shelter has been reserved for the event on July 24. Joanne Z. will send more information and reminders to all committee and FLP board members in the next few weeks.

Miscellaneous: John M. requested that everyone document their volunteer hours worked on projects related to the **Trails Grant**. Everyone is reminded to document their volunteer time spent on the Google docs sheet for all snowmaking-related activities. **ROA-** awaiting publication of final documents. **Penguin Pal-** Anne R. gave two large wooden penguins to Charlie R. for storage after this meeting.

Christmas/Holiday card to donors-looking for a coordinator for this annual effort. **Possible route for additional trail-**when could this be added and covered with man-made snow? **Video content for monitor in Evergreen-**Volunteer needed to create and update content for events, fund raisers, donor recognition, etc. **Thank you/donor receipts-** Anne, R., Charlie R., Chris P. working to complete and plan for timely responses going forward. **Barb Schueler-** connections to pipe resource. **Snowcats to consider-** Wilmot, St. Cloud, MN., Minocqua. **Strategic and Business Plan for Snowmaking-**next steps, to do list, MOU status. Joe S. and Rich M. will meet to discuss options for **Snowmaking Volunteer Recognition** later in the year.

Respectfully submitted by Joanne Ziarek