## Minutes of the Friends of Lapham Peak Snowmaking Committee Delafield Library May 22, 2018 6:00-8:00 PM

**Present:** Anne Riendl, Rich Marusinec, John McCarthy, Joanne Ziarek, Rick Bjodstrup, Joe Stuber, Will Edwards, Charlie Ritter.

**Next meetings reminder:** June 12 at Hausmann Nature Center, June 26, July 10, August 14 & 28, September 11 & 25 at Delafield Library. **Note the locations: at the Delafield Library, 500 N. Genesee St. in Delafield EXCEPT for June 12 at the Hausmann Nature Center and the starting time of 6:00PM.** 

**Minutes of May 8, 2018, approved:** Anne R. to notify Mary Ellen B. to distribute and post the minutes to the website.

**Ski/Clothes rack near trail head:** Charlie R. has contacted the scouts and they are considering whether or not this could be done as an Eagle scout project. Alternatively, if the scouts cannot take on this project Theo Abrahamson has offered to build the rack(s).

**Delafield Chamber of Commerce:** The Friends of Lapham Peak will join the Chamber and the board decided that the \$150 annual non-profit membership fee will be paid from the general fund. It was noted that Lapham Peak State Park/Forest is a member. Charlie will facilitate this and obtain a schedule of their meetings.

Strategic and business plan for snowmaking: John M., Rich M., and Anne R. summarized points from their meeting with Missy Van Landuyt and Anne Korman in Madison on May 14. The purpose of the meeting was to present our Strategic and Business Plan for Snowmaking and move the MOU process forward. The DNR was supportive of expanding snowmaking at Lapham Peak after reviewing the snowmaking manpower summary shown in our Strategic Plan which indicated that the DNR would not incur any incremental expenses for the added trails due to volunteer support for snowmaking. The DNR is interested in marketing Lapham Peak as a winter ski destination. The MOU process is moving forward. The DNR is trying to decide how to address the campground issue in the original master plan. Options are to move forward with the snowmaking MOU without taking any action on the existing park master plan or to approve an amendment to the master plan through the DNR's process. If an amendment is required, the goal will be to submit it for acceptance at the DNR's Natural Resources Board meeting in September. Development of the MOU will proceed concurrently, with a goal of acceptance at the same Natural Resources Board meeting. Donations of new snowmaking equipment (snow gun, piping and wiring for Phase 3B) will also be presented at the September meeting. John M is beginning work on the construction plans for possible completion of the phase 3B expansion in October or November of 2018 if the MOU is approved in September.

**Expense summary for snowmaking:** Rich M. presented a summary of expenses from the 2017-2018 ski season and a proposed budget for the 2018-2019 season. These tables will also enable the committee to compare actual income/expenses to the figures on the strategic plan. Looking toward future budget needs Charlie R. will arrange a meeting with Cindy Duchow to update her on our progress.

**Snow gun quote:** Rich M. has obtained a quote for a new standard snow gun for approximately \$21,000. The committee approved the purchase and Anne R. will follow up with the paper work.

**June 11 work week:** Rich M. and Joe S. along with input from John M. have several tasks planned and prep work done. The actual work days during that week will depend on the availability of the heavy equipment that Beattle will borrow from Super Excavators who have generously donated time and equipment to snowmaking. Projects to be completed include raising the well pipe outlet to provide an additional 12 inches of pond depth, relocating one electrical pedestal and adding a new one for the instruction area, and improving the drainage on various parts of the trail.

**Trails grant:** John M. noted that some of the expenses to improve the drainage will be covered by a portion of the grant.

**New fundraising campaign:** Will E. presented some ideas for working with individual snow making supporters and asked for assistance to enhance fund raising from that sector. He suggested a theme for the next phases such as "Into the Woods" and "Up the Hill" as a catchy marketing tool that donors could relate to. Charlie R. and Will to coordinate ideas for this campaign with regular reports and input from the rest of the committee while Cris and Susanna R. will concentrate on the corporate sector. It was noted at a previous meeting that the brochure needs to be updated to better depict our current status and plans for snow making expansion. Rich M. showed a couple examples of what could easily be done using Microsoft Publisher.

**RAGNAR:** Thanks to Kris Maki and all her volunteers who supported an exchange staging area near the Bicycle Doctor's store in Dousman as a fund raiser during this Chicago to Madison relay race.

**Bike Swap:** Event is June 2 at the Mike Fort shelter at Homestead. Insurance coverage has been arranged. Charlie R. announced the names of the many local businesses that will have booths at this event. In the future consideration should be given to transitioning this event to an outdoor and food vendor day held on a day with free park admission.

**Fright Hike:** Planning continues with a final decision on insurance to be made soon. Angela Lorbach has signed a contract to be the coordinator. John Hillmer has purchased the web site FrightHike.org for the FLP and is creating a web page for the event. The subcommittee met Thursday, May 17. The FLP treasurer Karl Timm will send \$500 advance to Angela. She will be issuing a press release as soon as the insurance decision is finalized. The event is planned for October 12-13, 2018.

**Social pot luck with FLP board:** The Mike Fort shelter has been reserved for the event on July 24. Joanne Z. will send more information to all committee and FLP board members when the date is closer.

**Plaques on wall in Evergreen shelter:** Joanne Z., Mary Ellen B. and Anne R. met the afternoon of May 22 to compare master snowmaking donation list names and donation totals as of March 31, 2018, with those on the plaques on the walls in Evergreen shelter. The list was verified with all the donors \$1000 and up so far. Anne & Mary Ellen will continue the reconciliation on May 25.

**Thank you to Will:** Anne announced that Will E. gave a donation of \$1500 to snowmaking with a matching donation from State Farm Insurance.

Enhancement grants: Joe S. is working with Anne Korman to develop the applications before June 1.

Respectfully submitted by Joanne Ziarek