## Minutes of the Friends of Lapham Peak Snowmaking Committee Delafield Library April 24, 2018 6:05-8:00 PM

**Present:** Anne Riendl, Rich Marusinec, John McCarthy, Joanne Ziarek, Rick Bjodstrup, Joe Stuber, Will Edwards, Charlie Ritter, Chris Peske, Jim Bostrom.

Next meetings reminder: May 8 and 22 at Delafield Library; June 12 at Hausmann Nature Center, June 26 at Delafield Library. Note the locations: at the Delafield Library, 500 N. Genesee St. in Delafield EXCEPT for June 12 at the Hausmann Nature Center and the starting time of 6:00PM.

Minutes of March 27, 2018, general meeting and April 10, 2018, fundraising sub-committee meeting approved. Joanne Z. to notify Mary Ellen B. to distribute and post the March 27 general meeting minutes to the website. It was agreed that the person taking the minutes at each meeting should enter the names of attendees and time spent into the Google sheet to document volunteer time. All members are encouraged to document their time spent on planning/volunteering for snowmaking-related projects.

**Approaching individual donors:** Will E. presented some ideas for working with individual snow making supporters and asked for assistance to enhance fund raising from that sector. It was noted that the brochure needs to be updated to better depict our current status and plans for snow making expansion. One option for updating the brochure would be to use volunteers with sufficient computer/technical skills to produce a new brochure in a cost-effective way that would also be easy to update when needed.

**Expense planning:** Rich M. sent the information to committee members for comment and review. The discussion to prioritize snow making expenditures for next season was postponed to the May 8 meeting.

**Delafield Chamber of Commerce:** Charlie R. has met with many of the business owners in the Delafield Chamber of Commerce and proposed that our group join as Friends of Lapham Peak under the \$150 annual non-profit membership fee. It was agreed that Charlie should pursue this and obtain a schedule of their meetings.

**Fundraising:** The next meeting of the fundraising sub-committee will be May 1, 2018. There was a brief overview of the slide presentation to be used when approaching businesses for sponsorship/donations. More in-depth review to be done outside of the meeting by reviewing the presentation in Dropbox with suggestions to be made at the May 8, 2018, meeting.

Walk through on man-made snow loops: This was done on Monday, April 23, 2018, from 9:00 AM to 1:00 PM with Joe S., Rich M., Anne R., Beattle, and DNR staff Jay, Brian F., and Brian J. Among the recommendations from this group are to raise the outflow pipe from the well house by 1 ft, relocate one of the electrical pedestals and add or repair another one after existing wiring is located. Clarification is needed on how much of the cost the current trails grant will cover to solve the drainage issues at the top of Tail End trail.

**MOU:** John M., Anne R., Rich M., and Joe S. plan to meet with Missy VanLanduyt on May 14 in Madison to discuss the region's ROA results, the resolution of the campground issue from original park plans, the

business plan for snowmaking needed for the MOU, and the possibility/ramifications of the Friends running snowmaking as a concession. Rich M. presented a summary of expense history and projections as well as hours needed for snow making. John M. presented the strategic/business plan for review as well as some possible scenarios for the FLP to operate snow making as a concession. He also presented the current draft of the MOU which will be circulated to committee members for final comments. John M. noted some of the results of the ROA survey for our region suggest the need for more cross-country ski trails and that snow making at Lapham Peak could be in a position to help the DNR meet that demand.

**End of ski season newsletter:** Besides posting it on the website a link will be sent to donors who have email addresses on file, Lapham Peak Ski Club, Wednesday night ski league and Lapham Loppet participants, Friends of Lapham peak members, Nordic Ski Club of Milwaukee, and Peak Nordic families.

**Sale of older pump:** The pump was sold at online auction ending April 18, 2018, for \$900. The buyer is also interested in our old snow guns.

Park attendance: Rich M. presented a document showing data through March 2018.

**Outdoor brochure holder:** Brian J. found an extra one among the DNR items and it was placed on the red donation tube for snow making. The Summer Stage holder has been returned to their sign.

**Bike Swap:** Date is June 2 at the Mike Fort shelter and Trecker Lodge. Many volunteers are needed to help co-chairs Theresa M. and Carol D. make this a success.

**Fright Hike:** The possibilities for continuing this event are being explored with the FLP board, Angela Lorbach, and IATA Waukesha/Milwaukee chapter with input from Anne Korman. Charlie R. noted that the Delafield Chamber of Commerce is in favor of continuing this event and may be able to offer some assistance. Anne appointed a sub-committee of herself, Charlie R., Joe S., and Joanne Z. to work with Angela once the contract details are settled.

**Social pot luck with FLP board:** Joanne Z. announced that the date will be July 24, 2018. The Mike Fort shelter has been reserved for the event with the Trecker Lodge as a back up in case of rain. More information will be sent when the date is closer.

**Penguin Pal:** The stickers from the park office were given to Charlie R. to keep with the other materials.

**Ski racks:** Charlie R. and Rich M. will develop plans for movable ski racks for next season. Charlie will contact the Potawatomi Council of Boy Scouts to see if anyone would be interested in making these for their Eagle Scout project.

Issues Remaining for Future Meetings: Bike Swap corral helpers, Holiday Card coordinator, Ornaments (current inventory being stored at Charlie R.'s home), Barb Schueler's connection for pipe resources, possible route for additional trail covered with man-made snow, writing grant application for funding from Natural Resources Foundation of Wisconsin, possible sources for used snow cats (Wilmot Mtn, St. Cloud, MN., Minocqua), recruiting volunteers to help with some of these needs.

Respectfully submitted by Joanne Ziarek