

Minutes of the Snowmaking Committee of the Friends of Lapham Peak  
Hausmann Nature Center  
January 30, 2018  
6:30-8:15 PM

**Present:** Anne Riendl, Charlie Ritter, Rich Marusinec, John McCarthy, Joanne Ziarek, Susanna and Cris Rosario, Rick Bjodstrup, Cole Roecker.

**Next meetings reminder:** February 6 & 27; March 13 & 27. Location is Hausmann Nature Center. Note the new time of 6:30-8:00PM. (Lights and heat have been requested for these dates)

**Minutes of January 16, 2018, meeting approved.**

**Loppet January 20, 2018:** Preliminary figures from Kris Maki indicate an increased profit for this year's event with racers entered from 53 different cities. Susanna and Cris reported on their fundraising activities that Saturday where they talked to people arriving for the race, handed out envelopes and small flyers which were also placed on windows of cars parked in the lot, and collected donations of \$269.25 from 8:00-10:30. To date one of the flyers has been mailed back with a donation of \$100. Joe S. also placed flyers on windshields later in the morning and there are still some remaining to be used on other days. Rich was able to add the logos for our large penguin sponsors to the back of the small flyers denoting those businesses as supporters of snowmaking.

**Fundraising awareness/new grant sources:** There was much discussion about fundraising, particularly from the corporate sector, and also through pursuing new grant sources. A work group of Susanna and Cris R., Charlie R., Chris P., and John M will continue to develop strategies. John will provide his Trails Council presentation to the group as a resource. They will also obtain data supporting the impact of winter activities at Lapham on the greater community. Grant applications could focus on health and wellness benefits and youth using the man-made snow.

**Use of volunteer crew and costs for snowmaking and grooming:** Rich M. continues to tally the hours and will present a summary report at the end of the season. The plan is to make snow this Friday for a few key places on the trail. Rich also discussed calculations for average electrical costs for snowmaking and will include that information in his final season report.

**Wisconsin Electric letter warning of high use:** Rich M. contacted them and reported that even if snowmaking used more energy in several consecutive months the difference in charges would be minimal.

**Miller Bradford invoice for summer 2017 overhaul:** John M. will approve the initial charge minus the \$2000 credit and send the bill to the treasurer for payment.

**Income processed and given to treasurer:** Anne R. showed the various lists of donors and amounts each time she collected money and gave it to the treasurer since the last treasurer's report. Anne and Joanne Z. will add all the information to the master donor list once the latest treasurer's report is available for verification.

**Outdoor brochure holder:** Charlie R. has checked with his realtor contact who is looking into providing what we need

**Penguin Pal campaign:** The corporate logos and signs are up and pictures have been taken. There are many individual stickers to be picked up in the park office. A suggestion was made by Cris R. that for next year consideration be given to having a kiosk in the warming hut to collect donations and give out stickers more efficiently.

**FLP/DNR Agreement:** John M. will send comments to Janet Hutchens.

**Anne Korman/Anne Riendl meeting:** They met Jan 22, 2018 and agreed that collaboration between volunteers and DNR staff is essential to snowmaking. All will try to encourage thoughtful discussion as decisions are being made. The same planning process from last summer will be used during 2018 getting input from many stakeholders. Anne K. is attending the ABR groomers clinic the end of January.

**Local Legislators:** Charlie R., Anne R., and Joe S. will follow up on their initial contacts to encourage support for snow making. Charlie has contacted Cindi Duchow's office. The new mayor of Delafield might also be a potential contact.

**Letter from DNR:** There will be a meeting with DNR representatives at Lapham Peak on February 28, 2018, for more input into the ROA process. There is also an article on the ROA in the February issue of "Silent Sports" magazine.

**End of ski season newsletter:** A mid-March edition of the snowmaking newsletter is planned to highlight the success of snowmaking this season. Rich M., Cris R., and Anne R. will work on this.

**Miscellaneous:** A coordinator is still needed for the annual holiday card to donors. Someone will make a presentation to the Lapham Peak Ski Club requesting volunteer help. It was decided that the cards returned by the USPS the end of 2017 would not be re-sent at this date.

Cris R. volunteered to work with Mary Ellen B. on the web site. He will also look into obtaining a web cam for the trail as another web site enhancement.

There was some discussion to consider moving the donation tube or perhaps adding a second one.

**Respectfully submitted by Joanne Ziarek**