

**Minutes of the Snowmaking Committee of The Friends of Lapham Peak
Hausmann Nature Center
November 7, 2017
6:00-8:30 PM**

Present: FLP: Rick Bjodstrup, Anne Riendl, Rich Marusinec, Charlie Ritter, John McCarthy, Joanne Ziarek, Louise Borzynski, Kris Maki,

Reminder--Next meetings to be: November 21; December 12, 19. Note the location is Hausmann Nature Center and NEW time as of October 3 is 6:00 to 7:45 PM.

<http://www.laphampeaksnowmaking.org/calendar/>.

Review minutes Oct 24, 2017 – See paragraph below titled: **Memorandum of Understanding related to Snowmaking**

State Trail Council Meeting Planning for Nov 9, 2017 Meeting

- The State Trail Council meeting will be held at Lapham Peak Nov 9 from 10-3. This is a regular trail council meeting to discuss state trail topics. Lapham Peak Snowmaking will present for 45 minutes to explain the history of snowmaking, our overall operation, and what we offer the community. We will also explain our fundraising process and learn about opportunities for future grants and funding sources. This council cannot directly help us with actual funds, but can provide us with contacts and opportunities to support our program. There are numerous state trail topics that will be discussed at this meeting along with an overview of the state funding process.
- We plan to show the council members our snowmaking area (mainly the pump house and well area) along with an old SMI 320 SnowGun and new PoleCat
- John McCarthy went through his 15 minute presentation that he will use for this meeting and Charlie Ritter discussed his overall summary of snowmaking. Charlie plans to cover the overall benefits of Snowmaking and skiing to the community, stress that we get 50,000 people a month during winter into the park, and the cooperative effort between DNR, Lapham Peak Friends group, and snow making volunteers. In many years this has been the only ribbon of snow in SE Wisconsin. We want to stress the lifestyle opportunity that is provided to the community by allowing people to get outside in the winter for both exercise and social benefits.
- Rich M will talk to DNR Staff Nov 9 about getting the two Snowguns outside by the pump house for this meeting.

ActiveGiving.com/Active.com: benefits

- Kris Maki provided an overview of the Active Giving online service that is used for snowmaking fundraising. She uses this service for both giving and tracking/presenting giving by individual or organization. It has been used since 2005.
- The charge of ActiveGiving is 5% + \$0.50 per transaction in recent weeks. This is down from the 6.5% +\$1.00 they have charged since 2005. The cost for PayPal is 2.2% + \$0.30 per transaction.
- At the end of the discussion of ActiveGiving it was decided that we are switching to PayPal.
- Kris will contact ActiveGiving to communicate our termination.
- Kris will request time to download the published summary of donations by person/organization.

- Kris will contact ActiveGiving via phone or email to discuss the timing of termination.
- Kris will keep Louise involved in whatever specific steps Kris takes to achieve termination, whether by phone or email.
- Anne is coordinating the transition to PayPal with several people. Rita currently uses it for Friends of Lapham Peak General Fund and Endowment donations, and for membership payments, and for Bike Swap Vendor payments, and is familiar with the monthly spreadsheet and process.

Review and Preparation of Upcoming Presentations to further our cause:

Ongoing to Businesses and potential Donors: Charlie provided a verbal Presentation to be used by all of us as we solicit support. Our goal is to use the same basics in our messages. Charlie plans to write this up and obtain input from the Snowmaking Committee.

Lapham Peak Ski Club Meeting Saturday Nov 11 - Beginning of Ski Season BASH at the Genesee Town Hall – Short Recap the accomplishments of Snowmaking during the previous 12 months - AND - Kick Off Penguin Pal Campaign AND Encourage ROA participation. John McCarthy to provide a quick summary of the ROA and MOU process and encourage everyone to participate in the ROA survey which should be starting in November. Joe Stuber may discuss snowmaking volunteer needs and Rich may discuss changes to the snowmaking trail for this season depending on time available. Need to keep this short.

Memorandum of Understanding related to Snowmaking: We reviewed the Oct 24 MOU meeting summary created by Lapham Peak Friends held with DNR Missy Vanlanduyt (and others). Several changes were made to the summary and Anne will send it to Missy for feedback and any updates. This summary documents the various key discussion points from the meeting and identifies several key actions that will take place between now and June 2018 (target date for approved MOU).

Reports on Past Presentations to further our cause:

Oct 25 Presentation to Cindi Duchow and Kris Kapenga at Mama D's in Wales.

Cindi was very supportive of our efforts. Opportunities for possible funding need to be discussed Jan of 2019 for State of Wisconsin 2019 budget.

Topics not Discussed due to lack of time

Bike Swap – New look to webpages – New approach to participation –

Cookies/Bars/Brownies: Hand Held deserts will be appreciated by Lapham Peak Ski Club at Nov 11 BASH

Chip Spreading: As of Oct 16 Mary Ellen reports we have put in 45 People hours of spreading Chips!

Expenses Pie Charts – Rich M. continues to explore ways to display.

Invitation to Donors to observe SnowGuns when making Snow! The Nordic Ski Club of Milwaukee President, Carol Doebler, and others have asked that we establish a time – even with short notice – when we invite donors and the press and other interested parties to come and observe Snowmaking in action. The Snowmaking Committee wishes to explore possibilities with Brett and DNR staff about details of this activity.

Trails Grant Request: News - John McCarthy

Christmas/Holiday Card to Donors – content plan: Penguin Pal theme.

Snowmaking Well Work Completed Joe Stuber

Fright Hike: Report – in Annual Report Nov 1, 2017 Anne Riendl 4020 customers.

Calculations for amounts of water used and snow made and hours – Rich M.

Volume of Snow whale: Rick BJ method to calculate the volume of a Snow Whale.

Income Summary over the Years: Pie Charts. Discuss ideal configuration.

Snowcat return From Miller Bradford to Lapham – Accomplished Tuesday Oct 24 – THANKS to Beattle and others!

Trail Work in Preparation for Winter on Loops with Man-made snow: Rich Marusinec and Joe Stuber and Brett Johanen progress to date

Possible route for additional trail covered with Man-made snow. Discussion of when this additional distance would best be added or used.

Sale of older pump – Joe Stuber – Any News?

Treasurer's Report – Sept 30, 2017 – end of the fiscal year Treasurer's Report has Snowmaking balance at \$81,486.49. Next Treasurer's Report will have income and expenses from Both October 2017 and November 2017 in it.

Natural Resources Foundation of Wisconsin : John M will work on application for DeBoer funding.

Respectfully Submitted by Rich Marusinec and Anne Riendl