

To All Lapham Peak Snowmaking Supporters:

The Blizzard Challenge Match 2012 is about to commence.

The snowmaking committee met with their engineer and snowmakers during May and June to make key decisions on the focus of snowmaking in the future. Last year's lack of natural snow had a significant impact on all of us who are skiers. It made us realize how critical snowmaking is to our sport. We need to be able to make snow early, in significant amounts, and at higher temperatures.



Last year the total donations to snow making were about \$51,000. The Blizzard Challenge Match portion was \$30,000. Due to your generosity we were able to purchase a used but upgraded snow cat with a tiller and 3 additional used snow guns. We have \$45,000 available to spend this year and have decided to purchase two new high efficiency snowguns for \$35,600. Repairs to the snowcat and other equipment as well as maintenance and electrical costs will take up the remainder of our present funds.

Therefore, The Blizzard Challenge 2012 will help us move forward to the next phase of our snowmaking project. In order to provide adequate funds to accomplish this goal, your financial support is necessary.

If we are successful in our fund raising the next purchases will be:

3rd high efficiency Snowgun - \$17,800

Pump – more powerful and more efficient- \$58,000

Once these purchases have been made we can then raise funds to extend snow making capability to the following areas in the order listed:

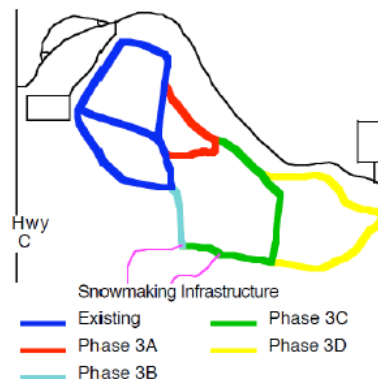
3A: Tail End/Magic Carpet Ride loop- \$36,300

3B: To Fright Hike Cutoff- \$19,000

3C: Cutoff Connection- \$60,800

3D: Two Tier Hill / Hoot Owl \$97,000

The Blizzard Challenge Match allows us to match your contributions using commitments made by our largest donors. Your contributions effectively are doubled when the Match is considered.



Matching Donors will be making their commitments by the end of September 2012.

Your donations will be accepted into the Match until December 1st, 2012.

Please consider a significant donation at this critical juncture in our snowmaking project. Your donations will determine when/if trail expansion can be completed.

Questions?

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Make Checks out to FRIENDS OF LAPHAM PEAK. Please put "Snowmaking Blizzard Challenge Match" in MEMO line

Mail to: Friends of Lapham Peak/Snowmaking, W329 N846 Hwy C, Delafield, WI 53018

Online Fundraising powered by ActiveGiving www.active.com/donate/laphampeaksnowmaking

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Yes, I want to contribute to The Blizzard Challenge 2012

Name: _____

Amount Enclosed: _____

e-mail: _____

Please provide email if you wish to receive snowmaking minutes and/or your receipt electronically. Thank you.

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OR

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