

MINUTES OF THE FRIENDS OF LAPHAM PEAK SNOWMAKING COMMITTEE

August 26, 2014 Delafield library

Members present: Sandy Sugden, Kris Maki, Rick Bjodstrup, Anne Riendl, Paul Sandgren, Brett Johanen,
Special Guest: Jeff Cummisford

Items discussed:

Minutes from Aug 12th were approved.

Finances: Kris reported \$61,527.57 in our treasury with \$43,085.66 due at time of pump installation.

We will have \$18,443.97 left for expenses this year plus \$3750 from 2014 DNR grant and all monies collected from the third Blizzard Challenge Match starting NOW.

We had one bill for \$150 for two websites from Four Summits Web Service.

Kris will secure a check for the Birch Scroll ad which has been approved.

Pump Update Brett said that preparations are being made to check the concrete skid for the new pump. It will be inspected by John McCarthy, engineer and member of this committee. Meyers Electric is going to hook up the electric and the roof needs to be prepped for the pulling and installation of the old and new pump. Sean Becker will work on the water line connection. Equipment will be rented for lifting and setting down the pumps. Total cost will be around \$2500-3000 estimated.

New Recruit We welcomed Jeff Cummisford, former Wed Night Ski League director. Jeff is retiring soon and wishes to begin helping with the project. He wanted to know where we are and where we are going. Paul Sandgren said that we will now add some pedestals and piping and add efficient snowguns to make snow faster. Our fundraisers have been "little bites" but we are hopeful our larger donor base will help us reach our goal. Sandy added that our new goal is "Let's Get It Done!" Jeff looked at the donor letter and Anne asked if the map was clear to Jeff. He said it was. Jeff offered to help with a SCJohnson Grant request this year and the donor letter Sandy would like on one page. We looked at the entries Kris sent from former requests for donations. A mission statement and our goals are needed in a concise form. Anne sent out the ideas for committee members to consolidate into a one page letter.

Blizzard Campaign Kris has her Blizzard donor letters sent and Rick will do so asap. He shared his personal letter. Kris has envelopes and return addresses. Rick said he thought he could runoff mailing labels for the snail mail donors. Kris will input the current emails into her address book for mailing. Paul will print 150 copies of the donor letter for non-Blizzard donors. If a return envelope is included, printing should occur on two sides of one of the enclosures.

Silent Auction Sandy asked if a piece of donated furniture could be stored at the park. Brett said they'd find a place. We looked at the 2013 entries on our website and the new set up for 2014 with Wanted Poster. Sandy asked that it be moved up on the left side for more visibility. Paul will order a tent if needed due to weather predictions. Kohls employees are coming to volunteer for the Kohls Helps Kids campaign so they may help at the food station and the silent auction.

Platelets Kris is working on updating the platelets. She will order more after Colorama and after some more donor checks come in. We are filling up the Blizzard donor large plaque and the \$5000 donor plaque fast.

Website Anne found Brett's introduction to the snowmaking website and we looked at it on the screen. Paul suggested we use bullet points and condense it a bit. Jeff and Brett will work on the wording. We also need new pictures. Anne mentioned one can right click on the Wanted poster, etc, and print a copy.

Fright Hike Anne is working on volunteers for the Fright hike on October 24th and 25th. Please check the website or contact her directly if you can help out this year.

Guess the First Day of Snowmaking Anne is working on getting that up on the website also. Wheel 7 Sprocket and bike Doc will add prizes again.

Christmas Card Sandy wanted our Christmas Card to go in the booth at the Tourism Center.

Ski League Kris asked if there was a date when we could add a 7th race night as the first night will not be until January 7th and 7 weeks would put us into Birkie Week. Paul suggested December 30th as a possibility for the first night as New Year's Eve falls on the Wednesday. Kris asked about an earlier date in December but Paul was not sure we'd be ready with manmade snow covering the entire manmade loops. Kris will ask Rita and Paul if they will be around to start the series as she will not be available that week. Peak Nordic is working on the Southern Conference Championships date and Anne said the Peak Nordic kids are having races on their Monday night practices. Kris asked the Board about the Loppet on a Sunday as the Peak Nordic kids will be at Telemark again on the January 17th date. Board members and rangers voted to have the Loppet stay on Saturday the 17th of January.

Newsletter Kris showed us her first attempt at a Spring/Summer Newsletter. Anne cropped the ornament design and the newsletter was approved.

Next meeting Tuesday September 9th at 6 at the Delafield library.

Respectfully submitted,

Kris Maki