

## MINUTES OF THE FRIENDS OF LAPHAM PEAK SNOWMAKING COMMITTEE

Tuesday, July 22 Delafield Library

Members present: Anne Riendl, Sandy Sugden, Kris Maki, Rick Bjodstrup, Brett Johansen, Matt Geib

Items discussed:

**Minutes** were approved from July 8

**Finances:** No new donations have been received. Paperwork has been submitted to DNR Grant for reimbursement of 2013 Pump Grant. (\$3750)

**Birch Scroll Ad** Rick asked that the text be changed to:

When winter comes, but not the snow  
To Lapham Peak ski racers go  
To race or train or just to ski  
Lapham's where snow trails will be.

Ski Lapham Loppet's 11K  
And race 'neath lights on "Woden's Day".

For there, when cold, machines do make  
Nature's oft forgotten flake.

With funds from folks like you and me  
There will be snow on which we ski.

Find news, events, and donate dough  
All swiftly done on site below:

[www.laphampeaksnowmaking.org](http://www.laphampeaksnowmaking.org) [NB; Kris combined several lines to fit into required sizing correctly]

**logo is still being worked on.** We ask Tom to omit large margin on left side and increase text size to match original in last minutes.

The ad is \$295 + \$40/hour for non-print ready submissions so we are doing our best to get it ready to print.

Kris will secure a check to Birkebeiner Ski Foundation, Inc. from Dan Wiley on July 30<sup>th</sup> for the ad and send the two images when ready to deb@advanced printing in Hayward for approval or suggestions for how to submit

Press quality .pdf files are preferred

**Silent Auction** Sandy reported that Doris Murphy will run the silent auction this year. Sue Broadfoot gave advice and instructions and some forms for Sandy to use for the Spreadsheet. Kris suggested that she also contact Ginger Grove for computer assistance and Anne suggested Theresa and Caroline to help also. Sandy has already begun acquiring items or promises in hopes that this will also be a successful fundraiser for snowmaking.

**Trail expansion** With Brett here, Rick asked if the pumphouse was insulated and Brett thought it was since there are finished walls inside. Matt and Anne expressed interest in going up Two Tier before the crossover to Magic Carpet. Brett suggested two new guns would be a big plus to make more snow faster. Matt reminded us that the proceeds from the Fat Tire Series in Fall and winter would go to Trail Work at Lapham

**Ornaments** Sandy reported that John Hallett has begun work on the new ornament design for 2014.

**Donors** Matt suggested that we target more Chicago area skiers for donations. Wheel & Sprocket has a new store in Illinois. Their email blasts may be a big help. Kris mentioned a lot of Illinois skiers will be back (after last winter's large snowfall amounts in the Banana Belt) and may be more inclined to donate to our snowmaking project.

**Website** Brett will work on wording for the Home page Welcome section. Anne will add the Blizzard campaign as soon as it is ready to go.

**Blizzard Campaign** We ask Rick to add his three hints for the donor letter. Rick suggested that we may be able to subtract \$30,000 from the projected \$97,000 cost of going up Two Tier. Kris contacted John McCarthy for clarification. We do not need a booster pump as Rick thought; however, He returned an email [I, however, recommend keeping that money in the Phase 4 budget, and redesignating it as "New Electric Service for Phase 4 Trails"](#). It sounds very likely from what I have been told that we will need a new service from WE Energies to provide power for operating the snowguns on this part of the trail -- we may even need it for Phase 3C.

We will have to consult with the property managers and the Electric Company and see where the funds will come from .

**Summer solstice** We do not have a final accounting for the solstice yet. Sandy thought that money for mug and pin sales may have been given to someone and we need to get those added to our spreadsheet correctly. Kris will find out at Board meeting July 30<sup>th</sup>.

Respectfully submitted,

Kris Maki