

MINUTES OF THE FRIENDS OF LAPHAM PEAK SNOWMAKING COMMITTEE

June 17, 2014 Delafield library – Large Study Room

Next meeting July 8th at Delafield Public Library – Large Study Room

Then July 22nd at Delafield Public Library – Program Room

Members present: Anne Riendl, Rick Bjodstrup, Jackie Nicholson

Items discussed:

Minutes for June 3, 2014 were approved.

Finances: Kris Maki was not present today

PUMP: Paul Sandgren indicated via e-mail that he, John McCarthy, Rick Von Haden, Brett Johansen and Sean Becker will meet tonight at 7 PM in the shop at Lapham to determine final details about our pump.

Summer Solstice – Will be June 21 6PM to 9:30 PM at the Hausmann Nature Center Jackie Nicholson presented at our meeting tonight.

Planning questions currently to decide:

4 Tables are needed for specific tasks – 1 for entrance money collectors – 1 for Sandy Sugden with info about snowmaking and the Friends with tripods for posters – 1 for Food ticket sellers – 1 for Food (Brats & Hot Dogs, etc). Tables for Customers.

John McCarthy will speak at intermission about Snowmaking

Mary Eloranta will speak about Peak Nordic

What Park Staff will be present to help with parking and set up.

More flyers are distributed tonight. BRING FRIENDS!

After tonight's meeting at the library Anne Riendl and Rick Bjodstrup went to the engineering meeting at Lapham Peak. At the end of that meeting Anne gave Paul S. a written list of questions about Summer Solstice.

Big Thank YOU to **Jackie Nicholson** for art mural on Ski rental barn/Wax shed at Lapham!

Blizzard Challenge: We will work on this in future days.

Guess 1st day of snow – Online Contest will be July 1st to Nov 1st at LaphamPeakSnowmaking.org

Silent Auction at Colorama - Paul Sandgren apologized about being too busy to have more contact with a person he believes can help make the Silent Auction happen in 2014. He agreed it is OK for Anne Riendl to make the next contact with this potential helper.

Birch Scroll We looked at about 7 or 8 sample adds Rick BJ had made and brought to our meeting. Each of these is slightly different from the others. We all preferred the horizontal one with the text on the

left, snowmaking Logo on the right and a grey map of the manmade snow loops behind the text. As soon as we know the cost we will make the commitment to run an Ad using the text as created by Rick Bjodstrup and Kris Maki. We sent email requesting pricing to Shellie Milford during tonight's meeting. She said in her e-mail of May 22 that we would hear soon but have not.

FYI - Odin = Woden =Wotan is the supreme god and creator, god of victory and the dead, according to Scandinavian Mythology. (So we assume he knows Jerry Garcia.)

Matt Geib suggests we have on the donation page (in Active.com where the donor fills in info about him/herself) a question for donors to tell us where they heard about this opportunity to donate. This feedback would help us tailor our future advertising to the more productive avenues.

The Donation option needs to be on the home page of LaphamPeakSnowmaking.Org – Anne Riendl or Tom Davenport will work on this. By the time our Ad runs in the Birch Scroll we need to have the question about where the donor heard about this on the Active.com page the donor fills out about themselves.

Agenda covered and meeting adjourned at 7:08 PM so we can go join pump discussion.

Submitted by

Anne Riendl fill in Scribe! Waiting patiently for Kris Maki to return!