

MINUTES OF THE FRIENDS OF LAPHAM PEAK SNOWMAKING COMMITTEE

Tuesday, May 20th Delafield library

Members present: Sandy Sugden, Kris Maki, Anne Riendl, Matt Geib, Rick Bjodstrup,

Items discussed:

Finances: Kris reported \$73,183.63 in our treasury. Plus, we have \$7500 in grants due from the state when we purchase the pump, \$573.83 given to treasurer at last Friends meeting, MPS checks, and money from Bike Doctor for pins and ornaments. We should have enough for the pump plus start up expenses for the 2014-15 winter.

Blizzard Campaign The committee decided to begin another Blizzard Campaign for trail expansion at our next meeting. The past campaigns have brought in about \$30,000 or more each year.

Silent Auction Kris reported that the Friends' Board discussed the possibility of the Silent Auction for snowmaking at Colorama this year. Although, several Board members felt it was too soon to have such a large undertaking, they would not oppose it as Sandy feels we should go with the momentum. However, the Board also agreed that the person in charge of the silent auction should NOT ask Colorama sponsors for items to donate. We are asking them for \$250-\$500 for leaves on the t-shirts and possible free drawing items. We do not want them to give a free item for the silent auction instead. Sponsors for Colorama include: Wheel & Sprocket, Bicycle Doctor, Oliva di Vita, Clear Water Outdoor, Yaggy Colby Associates, Inc, Lake Country Health Center, Hahn's Ace hardware, Mike Fort, In Step Running and Fitness, Guthrie & Frey, Sam's Club, Culver's in Wales, REI in Brookfield, and Waukesha State Bank. Paul Sandgren is looking for someone to "chair" the silent auction.

Birch Scroll Rick added two lines to our ad for the Birch Scroll:



When winter comes, but not the snow
To Lapham Peak ski racers go
To race or train or just to ski
Lapham's where snow trails will be
For Lapham Loppet's 11K
Or, under lights, on "Woden's Day".
For there, when cold, machines do make
Nature's oft forgotten flake
With funds from folks like you and me
We make white stuff on which we ski!
www.laphampeaksnowmaking.org

Anne contacted the Birch Scroll advertising person and she returned email that stated they are working on the advertising info for this year and will get back to us. We are considering a 1/6 page ad.

Matt Geib of Wheel & Sprocket introduced a new money maker for trail expansion and upkeep that would benefit snowmaking greatly. He would like to start a Fat Bike Race Series starting in October or November on the Mt. Bike/Horse Trails West of Hwy C. Paul Sandgren has already discussed and told Matt that the rangers could groom the trails for the series when snow happens. Before that, racers would race on the asphalt and natural trails. Matt was considering Thursday Night for the series. Racers would have to provide their own Fat Bikes and lights. Kris will approach the Board for permission to use our timer as the Friends would receive the proceeds. Cost may be \$10 per night to race once around the 5K+ course. Awards and/or trophies would be presented at the end of the series. Plans for the start and finish are needed to be confirmed. Volunteers will also be needed and trail markings. Insurance and numbers would be provided by Wheel & Sprocket. They would benefit by having bike and light sales and an off season business that is very profitable up North now. Matt said he'd provide a rental fleet of ten bikes at Lapham.

Respectfully submitted,

Kris Maki

Next meeting Tuesday June 3rd library in Delafield 6 pm.