

## MINUTES OF THE FRIENDS OF LAPHAM PEAK SNOWMAKING COMMITTEE

Tuesday, April 8, 2014 Delafield library

Members present: Anne Riendl, Kris Maki, Rick Bjodstrup, Tom Davenport

**Minutes and Finances:** Minutes of 3.25 were approved.

Kris reported the present treasury balance at \$64,065.34 + \$5618.29 in ski league/Loppet fund and \$3750 to be received from the state when pump is purchased. In addition, we have \$7500 coming from the state for the second part of the pump project.

**Expansion Plans** Anne mentioned that she wanted two tier to be part of the next expansion plan; however, the cost would be great. We need to connect the fright hike cutoff to the cutoff before two tier to magic carpet ride as right now that area is covered by snow moved manually up the hill. Anne thought that the addition of a bigger hill would attract more skiers from Chicago and Madison area.

**Rick Bjodstrup** thought our contest to guess the first day of snowmaking should include the first day of snowmaking and the last. Brett and Paul keep records. His thought was that we would then not have a tie for our contest this season!

**Snowmaking website** Again, we discussed our website woes. Tom D. has offered to try to look into learning Word Press in order to have someone willing to update the website in a more timely manner. Doing so once a month isn't feasible as ski results come in weekly and certain seasons are definitely more active. Steve Davis has agreed to manage the website but needs specific info on how it should look and what it should contain. Kris wants instant ability to put newsletters, minutes, results, and registration blanks on the site. Right now the Friends of Lapham Peak website has that information under the Trails tab, but it would be good to have it on the snowmaking website as many folks will go there for snow and trail info.

**Matt Geib** has a video on the Facebook snowmaking page, made with a GO Pro camera. There is great footage of the Lapham Peak trails and Matt's skiing prowess. Tom mentioned that there were 418 hits on Facebook for that video.

**Birch Scroll** Rick is checking on putting an ad in the first Birch Scroll magazine to advertise snowmaking and training possibilities for the Birkie@ at Lapham. We need to come up with a logo, picture or something to catch folks' attentions to the ad and come up with good text to highlight our trail system.

Next meeting: April 22<sup>nd</sup>, May 6<sup>th</sup> and 20<sup>th</sup>.

Respectfully submitted,

Kris Maki