

MINUTES OF THE FRIENDS OF LAPHAM PEAK SNOWMAKING COMMITTEE

Tuesday March 25, at Delafield library

Members present: Sandy Sugden, Anne Riendl, Kris Maki, Paul Sandgren, Brett Johanan, Rick Bjodstrup, Carol Doebler, Theresa McDonald

Guests: Jackie Nicholson

Items discussed;

Minutes thanks to Tom for taking notes at the last meeting

Finances Kris noted that we have \$60,057.91 as of February's treasurer's report, but need to add \$5,150.46 from Ski League/Loppet and \$2066.25 additional income from the league and donations and the Bike Swap additional income of over \$2000 which will give us close to \$70,000.

We have received the grants applied for from the DNR; therefore, we have an additional \$3750 coming from last year's grant for the pump and \$7500 for this year's grant.

Summer Solstice Jackie Nicholson has secured the date for the Summer Solstice Live Music Celebration at the Hausmann Nature Center for June 21st from 6-9:30. She shared a first run of the flyer with us: It mentions beer, brats and s'mores, admission, etc. Tom Klein has offered to supply the insurance for the event. Jackie hopes to add a few of her songs to the night's festivities. There was concern from Steve Davis of Summer Stage re: the sound interfering with the Summer Stage performance that night, but speakers will be focused away from Summer Stage and should not be a concern. Anne asked if a dry run with speakers could be held to determine for sure if sound would travel down the hill. Beer will be donated and Jackie has a source for Johnsonville brats. There is a concern about advertising. Anne said she may know someone who could help if that person was given a specific job to do. Kris mentioned she can send out info via email to all donors, ski leaguers, Board members, committee members, and Bike Doc and Wheel & Sprocket may also advertise on their email blasts. Rita can send info to all Friends' members, too. Chris Totzke can advertise in the Lake Country Reporter.

Bike Swap Many thanks to Carol Doebler and Theresa McDonald for a successful Bike Swap #9. They reported a net profit of \$2057.15 which includes \$612 admissions, \$725 vendors, \$25 Friends' table, \$1346.50 Corral sales, \$144.05 bake sale, \$11 donation jar with expenses of \$260 for the custodian, \$198.40 for banners, \$288 for insurance and a refund of \$60. We suggested advertising on Craig's List next year. Carol found that our swap appeals more to families rather than bike experts looking for specific parts. Helmets are left over for the children for next year. A very special lunch was provided by Carol and Theresa. Kris asked if WISport, a citizen racing group could be invited next year as well as the Bike Federation and other bike clubs to add something for folks to do with their new bikes.

Newsletter Kris finished the winter newsletter and will send it out soon. She will note that if one control clicks on the Facebook logo, one can see Matt Geib's excellent video, skiing in shorts. Kris needs to send Anne the original and the pdf version. (done)

Pump Update John McCarthy emailed Kris with this update: "A few engineers from John's office will review the water system to determine if the proposed pump and control system is too much, too little, or about right for our needs....assuming the system is okay I will contact ...Torrent and move on to the

final ordering process.” After a meeting with Paul and Brett, we will have to determine who writes the check(DNR or Friends) and how to word the invoices to comply with the grants.

Paul assured us that sound engineering practices have been followed.

New Campaign Suggestions for a new fundraiser campaign will be discussed at the next meeting. Kris hesitantly suggested TEC (Trail Expansion Campaign) but wants other input. Paul likes the Blizzard Campaign and folks are still contributing to it.

Website Sandy asked that the website be updated more often. There is a lot of info that should be deleted or added to the site.

Evergreen Shelter Clutter Brett asked that the Evergreen shelter be cleaned up and snowmaking info be placed in one spot, not all over the bulletin board or in several spots in the shelter. Sandy will see to that.

Advertising Rick Bjodstrup asked that we place a small ad in the Birch Scroll for snowmaking rather than digging for addresses from previous Birkie Skiers. The ad needs to be in a preliminary form by August 15 for final approval on Sept. 15th and published in late October. If we advertise our website in a hard copy form of an ad, perhaps folks will go there and see what we have accomplished. The ad may also generate training via the ski league, since we do not advertise the league anywhere except through former skiers and Silent Sports.

Respectfully submitted,

Kris Maki

Next meeting: April 8th 6pm at the library