

MINUTES OF THE FRIENDS OF LAPHAM PEAK SNOWMAKING COMMITTEE

Tuesday, June 11, 2013 at Delafield library

Members present: Anne Riendl, Rick Bjodstup, Kris Maki

Guests: Theo Abrahamson

Items discussed:

Happy Birthday, Sandy Sugden!

Financial report: Kris stated that the FLP Treasurer's report of June 5th has \$30,463.24 in our coffers; Kris added \$4655.51 from the first week of the Pump Project Campaign. T. Abrahamson added a very generous donation of \$1300 tonight. Kris also reported that the snowcat is in the garage for further repairs. The cost of these repairs is to be determined.

Pump Project: Sean and John M need to check the specs for the pump to see what it is capable of doing for trail expansion purposes. Rick V was going to check to see if a corporation could help by donating part of the pump. Several envelopes were returned. Anne will correct the spreadsheet addresses.

Theo Abrahamson suggestions: We appreciate Theo's suggestions as they will help us greatly in moving forward in our efforts to expand our snowmaking project. He suggested that we add two pieces of information to our donation request for the pump: 1. The cost to complete each colored leg of the project (as seen on Rick B's map) and 2. The timing to complete each (based on funding available). He also requested a barometer or thermometer of money collected to be placed on our www.laphampeaksnowmaking.org website. Anne has had a thermometer in place in previous years for the Blizzard Campaign.

Theo suggested he contact the S C Johnson Corporation (he is a retired employee) to see if they will match donations or if they have a grant plan. After the meeting, Theo did contact Kris and Anne. S C Johnson has indeed given out many millions of dollars to worthy 401 (c) 3 organizations. The grants are awarded as the applications are received, not once per year, etc. They support environmental conservation projects and "**Health & Wellness** - Programs that encourage public health and wellness education and equitable access to healthcare, as well as community sports and recreation programs." We have the Peak Nordic kids and high school teams and the Ski League and recreational skiers. Theo added the Blind skier program at Lapham, too. The CEO, Fisk Johnson, is a 10 times finisher of the Birkie. Theo, Kris and Anne will work on a grant application asking for funding for the pump + next leg of trail expansion.

Theo also said he liked the previous two year's matching campaigns.

He suggested we honor the Blizzard + (Glacier and Avalanche) donors at the Summer Solstice Concert. Perhaps we can email them the week of the concert to encourage them to come out.

Diversified Insurance Grant: Kris saw an article in Sunday's Mil. Journal Lake Country section advertising a grant program through Diversified Insurance. \$5000 is awarded to worthy projects that fund new or existing projects that use fresh ideas to address a community need or problem. Snowmaking does address a need for snow as many area residents use Lapham Peak for recreation and sports competition preparation.

Contest: Rick and Anne are working on a contest to name the date we start snowmaking. Theo suggested a prize of hot wax or ski grind as a prize.

Sign Campaign Rick will talk to Brett re: a new sign campaign to mark the trail segments. Theo mentioned the beautiful signs made by the Racine Area Woodcarver's Group.

Silent Auction Caroline Roland appreciates the receipt for the silent auction. Kris will add a line to her Colorama ad, requesting items in the August-October Silent Sports issues.

Website: We'd like to update the wish list of help needed from volunteers on the snowmaking webpage at "Support Us" – "Volunteer": <http://www.laphampeaksnowmaking.org/support-us/volunteer/> during our next snowmaking meeting.

Next meeting Tuesday, June 25th^h at 6pm at Delafield library.

Respectfully submitted, Kris Maki